

AI & Automation Services Deck

Remote-delivered | WhatsApp & AI | Self-hosted & Owned

13 Services Covered

Why Brandez Tech?

- All services delivered 100% remotely — no site visit needed
- Fixed-price setup + predictable monthly retainer
- You own all code, data, and integrations — no lock-in
- WhatsApp-first: we communicate and deliver the same way we build

What We Offer

01	WhatsApp/IG DM Auto-Responder	Setup: \$250–\$500
02	AI FAQ & Catalog Chat Widget	Setup: \$400–\$1,200
03	Order & Inventory Alerts	Setup: \$300–\$700
04	WhatsApp Cart Recovery	Setup: \$300–\$600
05	AI Voice Agent / Receptionist	Setup: \$500–\$1,000
06	Review & Reputation Automation	Setup: \$200–\$500
07	Lead Qualification + CRM	Setup: \$400–\$1,000
08	Custom Business Software	Setup: \$500–\$2,500
09	Self-Hosted Store Migration	Setup: \$800–\$2,500
10	WhatsApp Booking Automation	Setup: \$300–\$800
11	Data Analytics Dashboard	Setup: \$400–\$1,200
12	Document & Data Automation	Setup: \$200–\$500
13	Email & Ticket Support Automation	Setup: \$400–\$900

WhatsApp/IG DM Auto-Responder

APPROXIMATE INVESTMENT

Setup: \$250–\$500

Monthly: \$50–\$100 (hosting, API costs & minor updates)

Never miss a lead again — instant replies that qualify customers while you sleep.

We build smart auto-responder systems for WhatsApp and Instagram DMs that greet new inquiries instantly, ask qualifying questions, and route hot leads directly to you — 24/7, fully automated.

What You Get

- Instant replies on WhatsApp & Instagram
- Automatic lead qualification flow
- Hot leads routed to your inbox
- Works 24/7, zero manual effort

How It Works

- 1 Discovery & script writing**
We map your typical DM conversations and write a reply script that sounds like you — not a robot.
- 2 Flow build**
We configure the automation logic: welcome message !' qualifying questions !' lead score !' routing.
- 3 Integration & testing**
We connect to your WhatsApp Business API or Meta inbox and run end-to-end tests with real messages.
- 4 Go live**
Your auto-responder goes live. Every new DM gets an instant reply — you only step in when a lead is hot.
- 5 Monthly review**
We send you a monthly report and fine-tune the script based on what's converting.

AI FAQ & Catalog Chat Widget

A 24/7 sales assistant on your website — answers product questions instantly.

APPROXIMATE INVESTMENT

Setup: \$400–\$1,200

Monthly: \$50–\$150 (AI API usage, hosting & knowledge base updates)

We build and embed a smart chat widget on your website, trained on your product catalog, FAQs, and pricing. Customers get accurate answers in seconds, and you stop fielding the same questions all day.

What You Get

- Trained on your catalog & FAQs
- Embedded on your website in days
- Handles unlimited questions simultaneously
- Handoff to human when needed

How It Works

- 1 Data collection**
You share your product list, FAQ document, and common customer questions. PDFs, spreadsheets, or a shared doc all work.
- 2 AI training (RAG)**
We process and index your content so the AI answers only from your actual data — no hallucinations.
- 3 Widget design & embed**
We design the chat bubble to match your brand colors and embed it on your website with a single line of code.
- 4 Testing & prompt tuning**
We stress-test with real customer-style questions and refine the AI's tone until it sounds perfectly on-brand.
- 5 Launch & monitor**
We go live, monitor the first week of conversations, and adjust based on what real customers are asking.

Order & Inventory Alerts

Know the moment stock runs low or a new order lands — before it becomes a problem.

APPROXIMATE INVESTMENT

Setup: \$300–\$700

Monthly: \$40–\$80 (automation hosting & maintenance)

We automate your order and inventory monitoring so you get instant WhatsApp or email alerts when stock drops below threshold, a new order is placed, or fulfilment is delayed.

What You Get

- Instant low-stock WhatsApp/email alerts
- New order notifications in real time
- Works with Shopify, WooCommerce & more
- Custom thresholds per product/SKU

How It Works

- 1 Store audit**
We review your store platform and identify the key events to monitor — new orders, low stock, failed payments.
- 2 Threshold setup**
You tell us the stock levels and timing that matter to you. We configure the alert rules accordingly.
- 3 Integration & testing**
We connect to your store's API or webhooks and run a series of test triggers to confirm alerts fire correctly.
- 4 Notification routing**
Alerts go to your phone (WhatsApp), email, or both. We set up silent-hours rules so you're not woken at 2am.
- 5 Monthly check**
We review alert logs monthly to catch missed triggers and update thresholds as your product range grows.

WhatsApp Cart Recovery

Win back shoppers who left without checking out — automatically.

APPROXIMATE INVESTMENT

Setup: \$300–\$600

Monthly: \$50–\$100 (WhatsApp API costs & automation hosting)

We set up automated WhatsApp sequences that reach out to shoppers who abandoned their cart, reminding them and offering a nudge to complete their purchase. Recover lost revenue on autopilot.

What You Get

- Automated abandoned-cart WhatsApp messages
- Personalized with product name & image
- Timed sequence (1hr, 24hr, 48hr)
- Optional discount trigger on 2nd message

How It Works

- 1 Cart event setup**
We connect to your store and configure the "cart abandoned" trigger — typically after 60 minutes of inactivity.
- 2 Message sequence write**
We write 2–3 recovery messages in your brand voice: a friendly reminder, a follow-up, and an optional discount nudge.
- 3 WhatsApp API integration**
We set up the WhatsApp Business API connection and configure the send schedule.
- 4 Test & go live**
We run test carts through the flow to verify messages fire on time and links work correctly before going live.
- 5 Monthly reporting**
You receive a monthly report showing how many carts were recovered and revenue attributed to the automation.

AI Voice Agent / Receptionist

Your phone answered 24/7 — books appointments, handles FAQs, never misses a call.

APPROXIMATE INVESTMENT

Setup: \$500–\$1,000

Monthly: \$100–\$200 (voice AI API, phone number & hosting)

We deploy an AI voice agent that answers your business phone line around the clock. It handles common inquiries, books appointments into your calendar, and escalates emergencies to you — fully automated.

What You Get

- Answers calls 24/7 in a natural voice
- Books appointments into your calendar
- Handles FAQs & collects caller info
- Escalates urgent calls to your number

How It Works

- 1 Script & FAQ mapping**
We document your common call scenarios — booking requests, pricing questions, opening hours — and write the agent's responses.
- 2 Voice & persona setup**
We configure the agent's name, voice, and tone to match your brand. Callers won't feel like they're talking to a generic bot.
- 3 Calendar integration**
We connect the agent to your booking system so it can check availability and confirm appointments in real time.
- 4 Phone number & routing**
We provision a local number (or forward your existing one) and test the full call flow end-to-end.
- 5 Go live & monitor**
We launch, review the first week's call transcripts, and fine-tune responses based on real caller behavior.

Review & Reputation Automation

APPROXIMATE INVESTMENT

Setup: \$200–\$500

Monthly: \$50–\$100 (automation hosting & message API costs)

More 5-star reviews, on autopilot — requested at exactly the right moment.

We automate the process of requesting reviews from happy customers right after a purchase or service — via WhatsApp or email. More reviews, better ratings, and a stronger reputation without lifting a finger.

What You Get

- Automatic review request after purchase
- WhatsApp & email channels supported
- Direct link to Google, Trustpilot or custom
- Negative review early-warning filter

How It Works

- 1 Platform setup**
We identify where you want reviews (Google, Facebook, Trustpilot) and get your business profile links ready.
- 2 Trigger configuration**
We set the automation trigger — typically 24–48 hours after a confirmed purchase or completed service.
- 3 Message writing**
We write a friendly, personal review request message in your voice — short, clear, and easy to act on.
- 4 Sentiment filter**
Dissatisfied customers are redirected to a private feedback form instead of a public review.
- 5 Launch & track**
We go live and send you monthly reports showing new reviews received and your average rating trend.

Lead Qualification + CRM

Stop chasing cold leads — your CRM updates itself with scored, ready-to-close contacts.

APPROXIMATE INVESTMENT

Setup: \$400–\$1,000

Monthly: \$75–\$150 (automation & CRM
API integration hosting)

We build an automated lead pipeline that scores incoming leads based on your criteria, enriches their contact data, and pushes them directly into your CRM — so your team only talks to people ready to buy.

What You Get

- Automatic lead scoring & segmentation
- CRM auto-update (HubSpot, Notion, Airtable & more)
- Lead enrichment (email, phone, company)
- Daily digest of hot leads to your inbox

How It Works

- 1 ICP definition**
We define your Ideal Customer Profile — industry, size, budget signals, and buying intent triggers.
- 2 Source mapping**
We identify where leads come from (website, WhatsApp, social, referral) and connect each source to the pipeline.
- 3 Scoring model build**
We build the scoring logic — leads gain or lose points based on their answers, engagement, and profile data.
- 4 CRM integration**
We connect to your CRM and configure automatic record creation, field mapping, and pipeline stage assignment.
- 5 Reporting & refinement**
Monthly review of lead quality and conversion rates. We adjust scoring weights based on what's actually closing.

Custom Business Software

Replace 3–4 SaaS subscriptions with one system you own — forever.

APPROXIMATE INVESTMENT

Setup: \$500–\$2,500

Monthly: \$50–\$150 (hosting & support,
setup scales with feature scope)

We build bespoke, self-hosted software that replaces the mix of rented tools your business depends on. One login, one system, your data, no monthly fees. Designed exactly for how your business operates.

What You Get

- Replaces multiple SaaS tools with one system
- Self-hosted — you own the data & code
- Custom-built for your exact workflow
- No per-seat or monthly subscription fees

How It Works

- 1 Workflow audit**
We document every tool you currently use, what you use it for, and what it costs. We identify the redundancies.
- 2 System design**
We design a single unified system — you approve the architecture before we write a line of code.
- 3 Build in sprints**
Development happens in 2-week sprints. You get a staging link and can review progress in real time.
- 4 Migration**
We migrate your existing data from old tools, test everything thoroughly, and train your team.
- 5 Launch & handover**
We deploy to your server, hand over full source code and documentation, and remain on call for 30 days.

Self-Hosted Store Migration

Escape platform fees — move to a store you own, once, for good.

APPROXIMATE INVESTMENT

Setup: \$800–\$2,500

Monthly: \$50–\$150 (hosting & maintenance, setup scales with catalog size)

We migrate your entire store from Shopify or any other platform to a self-hosted solution. Keep 100% of your revenue, own all your data, and never pay a platform fee again.

What You Get

- Full product & order data migration
- Self-hosted (WooCommerce / Next.js Commerce)
- Payment gateway reconnection
- Zero ongoing platform fees

How It Works

- 1 Store audit**
We inventory everything in your current store — products, variants, orders, customers, custom pages, and apps.
- 2 Platform selection**
We recommend the best self-hosted platform for your scale (WooCommerce for simplicity, Next.js Commerce for performance).
- 3 Build & migrate**
We set up the new store, migrate all data, and rebuild your theme/design on the new platform.
- 4 SEO & redirects**
Every old URL is redirected to its new equivalent so you don't lose search rankings during the switch.
- 5 Launch & handover**
We run side-by-side for a week, confirm everything works, then cut over. Full access and documentation handed over.

WhatsApp Booking Automation

APPROXIMATE INVESTMENT

Setup: \$300–\$800

Monthly: \$50–\$100 (WhatsApp API, calendar sync & automation hosting)

Guests book via WhatsApp, your calendar updates itself — ideal for homestays.

We build a conversational WhatsApp booking flow for your homestay, guesthouse, or service business. Guests check availability, pick dates, and confirm reservations — all inside WhatsApp.

What You Get

- Guests book directly via WhatsApp
- Real-time availability check
- Calendar auto-updates on confirmation
- Automatic booking confirmation & reminder

How It Works

- 1 Booking flow design**
We map out the conversation: availability check !' date selection !' guest info !' deposit request !' confirmation.
- 2 Calendar connection**
We connect to your existing calendar (Google Calendar, Airbnb iCal, or a shared sheet) to pull live availability.
- 3 WhatsApp API setup**
We configure the WhatsApp Business API and test the full booking conversation with real messages.
- 4 Payment link integration**
We optionally add a UPI/Stripe payment link to collect a deposit as part of the booking confirmation.
- 5 Launch & training**
We go live and show you how to manage bookings, block dates, and view your reservation calendar.

Data Analytics Dashboard

One live screen for sales, stock, and orders — see your whole business at a glance.

APPROXIMATE INVESTMENT

Setup: \$400–\$1,200

Monthly: \$50–\$100 (dashboard hosting & data source connections)

We build a real-time analytics dashboard that pulls data from your store, spreadsheets, and tools and displays it in one clean, always-live screen. Know your KPIs without opening a single spreadsheet.

What You Get

- Live sales, stock & order data in one view
- Connected to your store, sheets & tools
- Shareable with your team
- Mobile-friendly — check from anywhere

How It Works

- 1 Metrics definition**
We ask: what numbers do you check every day? We build the dashboard around your actual decisions, not generic KPIs.
- 2 Data source connection**
We securely connect your store, spreadsheets, or any existing tools to the dashboard.
- 3 Dashboard design**
We build clear, easy-to-read charts and lay out the dashboard so you can understand it in 30 seconds.
- 4 Alerts & automation**
We set up daily digest messages and threshold alerts (e.g., "Revenue today is below target").
- 5 Handover**
We share the live link, set up your team's access, and show you how to read and share the data.

Document & Data Automation

Messy PDFs and exports turned into clean spreadsheets — automatically, every time.

APPROXIMATE INVESTMENT

Setup: \$200–\$500

Monthly: \$40–\$80 (automation hosting & script maintenance)

We build automation scripts that extract data from PDFs, supplier exports, and manual reports and output clean, structured spreadsheets — saving hours of copy-pasting every week.

What You Get

- PDF & export data extraction
- Auto-cleaned, structured spreadsheet output
- Scheduled to run daily/weekly
- Works with any document format

How It Works

- 1 Document audit**
You share samples of the messy PDFs or reports you deal with. We understand exactly what's in them and what you need extracted.
- 2 Extraction logic build**
We build a parsing script that reliably extracts the right data — even if formats vary between documents.
- 3 Output design**
We design the output spreadsheet structure so it matches how your team already works.
- 4 Scheduling & testing**
We set the script on a schedule and run it against a batch of real documents to validate accuracy.
- 5 Handover**
You receive the script, documentation, and a simple way to run it manually if needed.

Email & Ticket Support Automation

APPROXIMATE INVESTMENT

Setup: \$400–\$900

Monthly: \$75–\$150 (AI API usage, email integration & automation hosting)

Reads incoming emails, drafts smart replies, and flags what actually needs a human.

We build an AI-powered support automation layer that monitors your support inbox, classifies each email or ticket, drafts a reply (or sends it automatically), and flags only what genuinely needs a human.

What You Get

- AI reads & classifies every support email
- Auto-drafts or auto-sends replies
- Human escalation for complex issues
- Works with Gmail, Outlook, Zendesk & more

How It Works

- 1 Inbox audit**
We analyse a sample of your recent support emails to understand the most common categories and your current response style.
- 2 Classification setup**
We build a classification layer that sorts every incoming message into categories (returns, orders, complaints, FAQs, etc.).
- 3 Reply template training**
We write and train AI reply templates for each category, using your tone and policies as the source material.
- 4 Escalation rules**
We define clear rules for what gets auto-sent vs what goes to a human queue — you stay in control of the sensitive stuff.
- 5 Launch & monitor**
We go live on your inbox, monitor the first week closely, and adjust the auto-send threshold based on your comfort level.

LET'S WORK TOGETHER

Ready to automate your business?

Book a free 30-minute consultation.
No jargon, just real automation built around your business.

store.brandez.online/contact